

The Telegraph

Marram

Montauk, Long Island, United States

By [Amy Louise Bailey](#), travel writer

Telegraph Expert Rating - 8/10

“Marram has become a coveted destination for New Yorkers seeking some seaside serenity. It’s all about barefoot luxury with every element designed to complement the natural landscape and reflect the laidback culture of Montauk, free from the DJ sets and après-beach party crowds.”

Location - 9/10

The location is the hotel’s main draw, positioned right on the beach with panoramic views of the Atlantic Ocean. It’s within walking distance of Montauk’s main town strip, where you can find a variety of cafés, restaurants and seasonal pop-up boutiques.



Montauk is often referred to as ‘The End of the World,’ as it’s the easternmost point on Long Island, so it’s further to get to from New York than other areas in the Hamptons. It takes around 3.5 hours from Manhattan on the train (known as the LIRR), the Jitney, or via car, which is the best option if you want to explore the region properly. Or you could really splash out and helicopter in with [Blade](#) during the summer months.

Style and Character - 8/10

Rustic beach chic is the vibe. Everything is in tune with the natural environment, with weathered cedar architecture appearing almost as an extension of the sand dunes. The owner’s intention was to allow guests to reconnect with nature, and it’s evident throughout the property, with minimalist design, eco-conscious materials and warm terracotta tones that glow in the sunshine. A communal atmosphere is encouraged, with picnic benches and firepits dotted around the main courtyard. It’s Montauk’s coolest new hotel.

Service and Facilities - 8/10

Marram is a surfer’s paradise complete with world-class instructors and surfboards on site, so even guests without any experience can try to catch a few waves. You’ll find an authentic representation of

life in Montauk on the daily activity schedule: there are beach bonfires with s'mores, meditation groups, yoga classes and guided nature walks through Shadmoor State Park, located just up the beach.

Suitably hipster cruiser bikes are available to all guests (and great for an ice-cream run to John's Drive-In), and the concierge has a variety of local experiences on call, including kayaking, fishing, waterskiing, golf and tennis. On-site, there's a heated freshwater pool, but most guests opt for the sand and sun loungers.

Rooms - 8/10

Most of the hotel's 96 rooms face the ocean and have balconies or terraces where guests can take in the spectacular view. Staying right on the beach, it seems like you're sleeping with a relaxation sound machine, with waves crashing through the night. The interiors are modern and relaxed, with exposed white oak, handwoven rugs, crisp linens, light sculptures by Isamu Noguchi and contemporary artworks by Sean Spellman.

There is a complimentary mini-fridge, a coffee machine and Le Labo bath products, but no TV and some standard hotel amenities, such as irons, are available on request (although you're unlikely to need one here).

Food and Drink - 7/10

There is one casual café, Mostrador Marram, which offers counter service and has fresh, locally sourced options for all-day dining, along with a bar that has some excellent seasonal aperitifs. Dishes might include chicken Milanese, Fugazetta pizza, ricotta cavatelli with broccoli and anchovy, or interesting salads. Breakfast might feature organic eggs with roasted Brussel sprouts on toast or an array of pastries.

If you're seeking a more formal experience for dinner, venture out to a local haunt, like Dureya's Lobster Deck, Sel Rose, or Scarpetta at Gurney's.

Value for Money - 7 / 10

Rooms from \$300 (£217) in low season (autumn and spring); and from \$600 (£434) in high season (July and August). Breakfast excluded. Free Wi-Fi.

Access for guests with disabilities?

ADA-accessible rooms are available in the Dune Category, located on the ground level.

Family-Friendly?

It's a great environment for families to relax and explore the great outdoors together. It's also very low-key, so active children won't be stifled. Complimentary pack'n'plays are available for babies and toddlers at no cost.