

Can This NYC Hotel Make Small Rooms Cool?

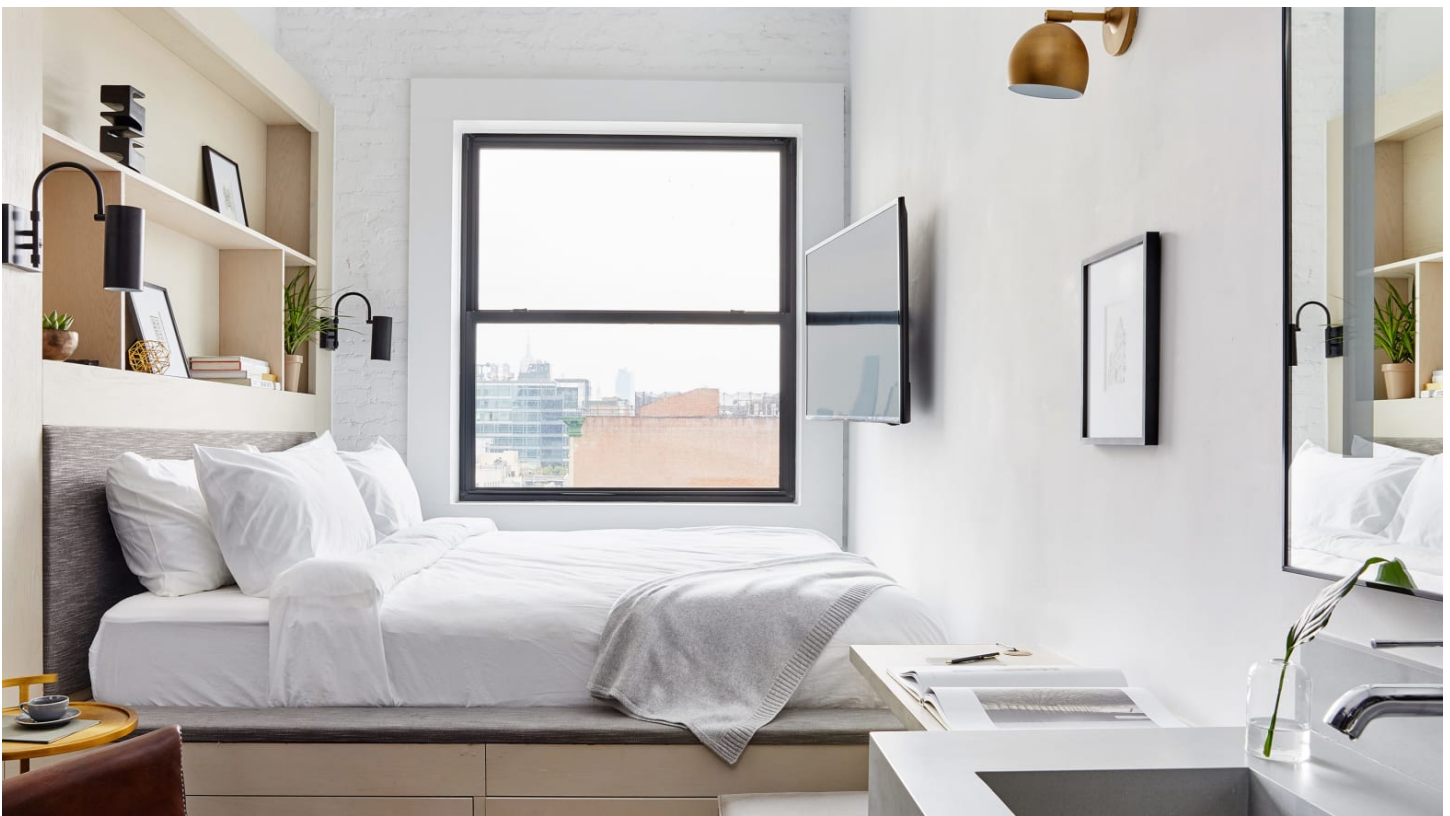
ROOM KEY

Many first-time visitors to New York City are shocked at the smaller size of hotel rooms, but one new hotel is making a bet that it can convince you to love them.



William O'Connor
Travel Editor

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Read McKendree/Walker Hotel

While not European levels by any stretch, New York hotel rooms do run smaller than those of standard American hotels. Open up any review on TripAdvisor for one of the city's mid-range, budget, or even some of the expensive properties and you'll find a deluge of critiques boiling down to one thing—horror at the room size.

Now, a new hotel in the heart of one of the city's most iconic neighborhoods—the Walker Tribeca—is making a bet on having visitors willingly choose small rooms (efficiently designed is the term). The hotel is in a transformed former button and ribbon factory and is the latest selection for our series on new hotels, The New Room with a View.



The trade-off, of course is the price (rooms start at \$199) for staying in a hotel that from top to bottom has the feel of a luxury boutique. The lobby is designed almost out of a simulation for high-end millennial hangouts with both La Colombe and Blue Bottle locations inside a large airy space with couches and chairs spread throughout. All the gym's equipment is wood and manufactured by the German company NOHRD. And the rooms themselves, the thinking goes, may be small but are designed to not just be tolerable but exactly what you need. And of course the location can't be beat, backing up to Cortland Alley, and around the corner from spots like Le CouCou, Opening Ceremony, and the Glossier flagship.